

## **BUYER'S GUIDE**

Buyer's Guide & Documentation Checklist for Selecting a Professional Painter

www.parmerandsons.com

### DEAR FUTURE CLIENT,

Who you select to work in and around your home is a very big decision, even though you might not think it is.

The painter you select for this project will be in and around your home, for days and maybe weeks. They may have access to the interior of your home and as a result access to your personal belongings.

Most important of all, they will be in close contact with you, your family, friends, and neighbors. For all of these reasons, it makes sense to gather as much information as possible about any potential contractor you will use.

### Many homeowners are far too trusting in who they select for a painter and set themselves up for disappointment or worse because they do not thoroughly research painting contractors.

It is not enough to simply take a painter's word that they will do a good job. I would like to encourage you to get proof that backs up their qualifications for working on your project – this is time well spent.

While no process is perfect, and painters can "fudge" on their qualifications, some process for selecting a contractor is better than no process at all.

On the following page, you will find a checklist of all of the documents you should ask to see before you accept a proposal from any painting contractor, even those recommended by a friend or family member.

While every piece of proof is not necessary for every project, many are.

## If a painting contractor is unwilling or unable to furnish this documentation to you in <u>advance</u> of signing a contract, that should be a warning sign.

I know from experience that it is a lot easier to gather together a few pieces of paper than it is to complete a painting project to the satisfaction of a customer. <u>If getting this information to you is a</u> <u>challenge for a contractor, imagine how he'll struggle with your</u> <u>painting project once the "real work" actually begins!</u> QUESTIONS?

**CALL US** 540-320-7901



Owner- Parmer & Sons

### **BUYER'S GUIDE & DOCUMENTATION CHECKLIST**

	Parmer and Sons	Contractor X	Contractor Y
Carefully Vetted Workers	$\checkmark$		
100% Satisfaction Free Paint Guarantee	$\checkmark$		
5 Year Worry-Free Workmanship Warranty	$\checkmark$		
3rd Party Reviews & References	$\checkmark$		
Workers Compensation & General Liability Insurance	$\checkmark$		
State License	$\sim$		
Dedicated Project Managers		0 0 00	MC
Easy, Fair Project Pricing	$\checkmark$	ασι	
Daily Procedures and Reporting Documentation	$\checkmark$	• STAINING	
Recognition	$\checkmark$		
Industry Standards	$\checkmark$		
Worker Code of Conduct Policy	$\checkmark$		
Safety Training & Practices	$\checkmark$		
BBB & Other Accreditations	$\checkmark$		
Additional Supporting Proof	$\checkmark$		
4-Step Hiring and Vetting Process	$\checkmark$		



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## **OUR HISTORY**

Parmer and Sons has been painting for our clients in the NRV for over 30 years and through two generations of painters.



### **OUR MISSION**

Our mission is to make it as easy as possible for our clients to get their project beautifully painted.



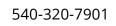
### **OUR VALUES**

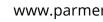
Humility Integrity Teamwork Communication Hunger

## **ABOUT US**

We know our clients value communication, cleanliness, safety, and a job well done! That is what we aim to do.



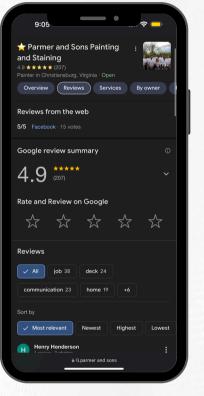








# WHAT PEOPLE SAY ABOUT US



- <u>4.9</u> out of 200+ Google Reviews
- <u>4.9</u> Rating on Home Advisor
- A-Rated on Angie's List
- <u>A+</u>Rating on BBB
- <u>9.5</u> Average on our Satisfaction Surveys from <u>100's of clients</u>
- 1000's of Happy Clients Throughout the NRV!

### BEFORE



**AFTER** 

(₩)

PARMER AND SONS DID AN AMAZING JOB! THE WOOD SIDING ON MY HOUSE WAS IN VERY BAD SHAPE. THEY PRESSURED WASHED, SANDED, AND APPLIED TWO COATS. MY HOUSE LOOKS BRAND NEW NOW!

### MATTHEW BEDSAUL



540-320-7901







### You get peace of mind with Parmer and Sons.



\*Thoroughly Vetted & Trained Crews \*5-Year Worry-Free Warranty \*100% Satisfaction Guarantee \*Detailed, Written Estimates \*Documented Painting Process \*Fully Insured & Accountable \*\$1,000,000 in General Liability \*Workers Compensation Protection

"The Parmer team has been a pleasure to work with in all the ways that count on a long project. Excellent people, truly fine work on our home, with an unfailingly industrious attitude and professional communication throughout the project. We're pleased to recommend Parmer and Sons with our highest regard, personally and professionally." -Carole Nickerson, Preston Forest Dr., Blacksburg, VA

Our project consisted of pressure washing and staining our deck, refinishing the outside of our wooden front door and painting the columns and arch on our front porch. Curt Moreland, our project consultant, was very professional and courteous when putting together the work scope. Jon Shelton, our project manager, did an excellent job communicating with us in relation to scheduling and answering any questions that we had. Paul, Mike and Eric all did an outstanding job. They performed their work in a very meticulous and skilled manner. They were also very courteous and professional. We are very pleased with the final results.

-Robert Mullins, Blacksburg, VA

Parmer & Sons did a fabulous job on my outdoor decks and stairs. They were very professional from start to finish. I would HIGHLY recommend them for any interior or exterior job.

-Cassandra Harrison, Auburn Ave, Radford, VA

Highly recommend Parmer and Sons for ALL of your painting needs. From the original visit with Curt Moreland to discuss my goals for the project and get an estimate to meeting with a design specialist to decide which colors best compliment our brick house, their service was wonderful. Miguel the painter was very neat, you could not tell anyone had been at my house at all except for the freshly painted surfaces! Jon Shelton, Project Manager, was only a phone call away, oversaw how things were progressing and regularly checked in to see if I had any concerns. Parmer and Sons are professionals, courteous, and you're kept in the loop every step of the way. You definitely get the top quality you're paying for from dependable, honest, and hardworking folks.

-Grace Cox, Salisbury Ln., Riner, VA











FREQUENTLY ASKED

OUESTIONS

### How do you hire and screen your painters?

All of our painters have a closely monitored quality/customer service rating and have proven track records of high performance. They go through an extensive vetting process so you can feel safe with them in your home and confident about their work.

#### Do you stand behind your work?

We protect our clients in two-ways: With our **100% Satisfaction Guarantee** and our **5-Year Worry-Free Warranty**. In the very rare case there is paint failure due to defective product or application, we'll come back free of charge to make sure the affected areas are repaired and repainted. We put all our promises in writing.

#### Are you insured?

Absolutely! We make certain we protect our customers by carrying the appropriate coverages for general liability and workers compensation. Additionally, we continually seek out industry recognized certifications and designations to add to our customer's peace of mind.

### Will you keep our property clean and tidy?

YES! We use a daily checklist to make sure we keep the work area orderly, and all tools/equipment stored in one place.

#### Do you provide an "estimate" or a "firm quote?"

All of our quotes are firm. The price will not change. The only hourly services we offer are related to wallpaper removal, extensive prep, or specialty projects. When applicable, this is noted clearly in the quote.

#### What process do you use to prepare surfaces to make sure the paint "sticks?"

We make certain to remove all loose and flaking paint from all surfaces. Often, this is done by pressure washing or manually scraping. Sometimes, surfaces have to be scuffed up, abraded, profiled, or even primed to guarantee adhesion. That's why we take our time where it counts - in the preparation.

### What type of paint do you recommend?

We use Benjamin Moore, Sherwin Williams, and PPC paint because we have a strong relationship with these brands and they produce quality products. This means if there is ever a manufacturing defect, we know that they will stand behind our work - and your project. However, we do make exceptions when there are superior products in specific situations or if our customers have a strong product preference.

#### Can you provide references?

Sure thing! In fact, in this packet, you'll find a few already!

#### When do you take payment?

We take a 50% deposit when you sign to lock in your spot on our schedule, and the remaining balance at the end of the project when it is completed and ONLY when you are 100% happy! The only exceptions are when specialty products, such as epoxies or other items, are ordered directly from a manufacturer.

#### Do you help me with my color selection?

Yes, we understand how intimidating it can be to pick colors that will look good, so we include a one-hour color consultation with every project to help make it easy.









## HOW WE SCREEN OUR PAINTERS

& Protect your Property

### OUR ASSESSMENT & QUALITY ASSURANCE PROCESS

Over the years, we have developed a system for carefully and thoroughly vetting any and all painters that we work with. We hold our painters to the highest industry standards, strict conduct policies and only use painters who have a proven track record and have built trust with us. We know what it takes to be a good painter and make a client happy, and we don't accept less from any of our painters.



I had a terrific experience with Parmer and Sons - especially my "point person" Mike.

He really went above and beyond to make this experience the best for me! His attention to detail and personal communication meant the world to me with this very personal project!

### Sherrie Clark-Deener

Switchback Rd, Christiansburg, VA



## NON-TECHNICAL SKILLS & ATTITUDE ASSESSMENT

We know you want more than just a good paint job; you want a **great experience**. We use this step to test for customer service, punctuality, organizational skills, teamwork and to make sure what they value aligns with us. If the painter fails this test, they do not proceed.

### THOROUGH CHECK OF ALL PROVIDED REFERENCES

We don't just take their word that they know what they're doing. We call and speak with people they have worked for in the past to ensure we validate their performance as thoroughly as possible.

### CLOSELY MONITORED RESULTS

Our Project Managers routinely check job sites for quality, cleanliness, safety, and care for our clients' property. This means we see our painters work with our own eyes on a regular basis. If they can't perform to our standards, then we part ways.

### CONSTANT TRAINING ON HOW TO MAKE YOU HAPPY & DO THE JOB RIGHT

Even the best painters will get lazy when it comes to customer service and care. We understand this. That's why we are constantly training our painters and Project Managers in best practices, the lates quality standard and techniques, and how to work with our clients to generate consistent results and meet expectations.









## THOUROUGHLY VETTED



Awarded to:

### Parmer and Sons, LLC

### Why Look for The Seal?

- Many companies who claim to be licensed, insured and bonded are not
- Many companies who claim to perform criminal background checks on their employees do not
- If you hire an unlicensed company and an employee hurts themselves on your property or your property is damaged, your insurance company may deny the claim
- Many criminals use their employment to find their next victim
- Many crimes are committed up to six months or more after the service call

### How is the Seal of Security and Confidence Different?

- The Seal.com verifies license, insurance and customer satisfaction.
- The Seal.com performs criminal and sex offender checks on the owner and the employees who interact with your family, home or business
- The Seal.com actually performs background checks rather than just taking someone's word for it.
- Employees are issued photo IDs confirming their background checks.
- Companies with the Seal of Security and Confidence can send you an email with a photo of its employee and proof of their background check so you know who you are opening your door for.

### Want Peace of Mind?

Choose this company with the Seal of security and Confidence

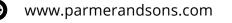




Visit www.theseal.com for terms and conditions











### WE STAND BY OUR WORK.

They stained our house and deck last fall. In the Spring, they checked to see if things were holding up and felt that in spots the deck stain didn't suit them. To remedy the problem, they rewashed and restained the deck at no cost. Now that is above and beyond what good customer service is all about. I highly recommend them for your painting needs.

#### -B. Leonard, Blacksburg, VA

We spoke to Royce and his response was immediate! He came to the house, did an inspection and truly went beyond what was needed to address the problems and then lowered the cost to compensate for our trouble. The two staff that came back to correct the issues did an excellent job. Since then they have painted our deck and we couldn't be more pleased. When everything on a job goes well it's great but when things go wrong that's when you find out if you've got the right people. Parmer and Sons more than passed the test. Thank you to Royce and all the staff. We won't hesitate to have them back for the next project.

-C. Sink, Blacksburg, VA

### What if something goes wrong?

We are so confident in our process that we back it up in writing.



#### • 5 Year-Worry Free Warranty

We take great pride in doing the work right the first time. Once we are finished with your project, if any of our work fails due to a shortcoming on our part, then we will come back and make it right at absolutely <u>NO</u> <u>COST TO YOU!</u>



#### 100% Satisfaction Guarantee

Or your paint is free! If for whatever reason during your project we cannot make you happy, then we will pay for all the paint purchased. It's just another way of showing you that <u>we</u> <u>are committed to your satisfaction.</u>

### Are we a 'By the Book' kind of company?



### General Liability Insurance

Most people don't recognize that if something happens on your property, then you as the owner, can be held liable. We maintain general liability insurance so you know that if anything were to happen on your property, then you're covered and won't be saddled with a claim.



### Worker's Comp. Insurance

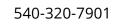
If anyone is injured in the course of your project, you can rest assured that they are covered under our worker's comp. policy, and you won't be held liable.



### VA State License

We have gone through the testing and have shown that we adhere to contracting standards as set forth by the state of Virginia, so you know you aren't getting just anybody to do your work.









## INSURED

ACORD <sup>®</sup> CERTIFICATE OF LIABILITY INSURANCE							(MM/DD/YYYY) 5/19/2024	
THIS CERTIFICATE IS ISSUED AS A MAT CERTIFICATE DOES NOT AFFIRMATIVE BELOW. THIS CERTIFICATE OF INSURA REPRESENTATIVE OR PRODUCER, AND IMPORTANT: If the certificate holder is	Y OR NEG NCE DOES THE CERT	GATIVELY AMEND, EXTEND NOT CONSTITUTE A CON IFICATE HOLDER.	O OR AL TRACT I	FER THE COV BETWEEN TH	ERAGE AFFO E ISSUING II	RDED BY THE POLICIES NSURER(S), AUTHORIZEI	D	d.
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690 North Franklin St			INSURER C : INSURER D :					
			INSURER E :					
Christiansburg VA 24073 INSURER F :								
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🜐 www.parmerandsons.com 🖸



## LICENSED









## **PARMER PAINTING PROCESS**



### Sales



**Input Metrics To Create Scope** 



**Create Detailed Proposal** 



**Present Proposal**/ **Answer Questions** 



### Coordination



**Confirm Colors** 



**Schedule Power Wash** and/or Paint Job



**Assign Project** Manager & Crew



### Production



### **Contact Day Before**



### **Project Kickoff**



**Check-Ins** 

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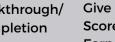
**Owner** 

**Sign Proposal** 

Choose Deposit Colors

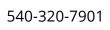
**Start Project** 

Final Walkthrough/ **Sign Completion** 



Give us a 1-10 Score! Did We Earn a Review?









### YOUR OWN DEDICATED PROJECT MANAGER

As part of our unique process at Parmer and Sons, every project is assigned a Project Manager. This is an experienced, trained, background checked and dedicated individual whose sole job is to oversee your project to ensure a quality finish and your complete satisfaction.

## **A FEW OF THE BENEFITS**



### **ONE CONTACT**

You will have one point of contact throughout the project. This means you will always know who to call to get updates about your project.



### QUALITY CONTROL

Our Project Managers are experienced and trained to find even the smallest things out of place.



### HAPPY CLIENTS

Their sole purpose is to make sure your project goes smooth and you're happy! To us, this is what it's all about! If you aren't happy, then nobody is happy.



Our Project Managers have daily, written procedures and checklists. This helps create consistent results and ensure that you are cared for to the best of our ability.

# This is just one way we make it <u>easy</u> to get your painting project complete!







## **FINANCING OPTIONS**



Whether you are looking to keep cash in hand or tackle a larger project sooner, Parmer and Sons offers easy, simple financing through trusted providers.

Breaking down your project into low monthly payments lets you <u>transform</u> your home into the clean, contemporary space you've always wanted.

And it lets you do it **faster**.

Why wait when you can enjoy your updated home today? Apply online!

### **STEPS FOR FINANCING**

- 🗸 Choose your loan
- Apply by app, phone, or online
- Approve funds for deposit
- Approve funds for final payment, when project is complete







**EnerBankUSA**°

## FINANCING OPTIONS

Start your journey effortlessly with a soft credit pull via PreQualify, and transition seamlessly into our Online Application!

- <u>AREGIONS</u> | EnerBankUSA -**Pre**Qualify



Apply with EnerBank's Mobile App Available on your contractor's device



PreQualify Online prequalification.enerbank.com



Already PreQualified or ready to apply? Start your Online Application today! *application.enerbank.com* 

Use the information provided above when applying

Application phone number: (800) 774-7598

### Contractor ID: 165936

### Loan code: (Listed to the right)

Credit and loans provided by Regions Bank d/b/a EnerBank USA, Member FDIC, (650 S Main St, Suite 1000, Salt Lake City, UT 84101) on approved credit, for a limited time, 1:9,99% fixed APR, effective as of March 2024, subject to change, Minimum loan amounts apply. Interest starts accuring when tunds are disbursed. Interest Is waived if repaid in 366 days from first disbursement. When open line period ends, the balance becomes a fixed rate installment loan; repayment terms vary 24 to 132 months. Actual loan term may be shorter if less than the full approved amount of credit is used. First monthly loan payment due 365 days after first disbursed. Open line period anyment due 90 days after origination and monthly thereafter starts accuring when lune period ends, the balance becomes a fixed rate installment loan; repayment term sis 108 months. Actual loan term may be shorter if less than the full approved amount of credit is used. First monthly loan payment due 30 days from the end of the open line period 108 monthly payments of 31.53 fare \$1.300 borrowd. The minimum monthly payment will be no less than \$50.00. \*\*9,99% fixed APR, subject to change. Minimum loan amounts apply. Interest starts accuring when funds are disbursed. Open line period apyment due 90 days after the end funds apple disbursed. Open line period apyment due 90 days from the end funds are disbursed. Open line period apyment due 90 days after the number lunds are disbursed. Open line period apyment due 90 days after the number lunds are disbursed. Open line period apyment due 90 days from the end lunds apy exister. Deprint period apyment due 90 days after the number lunds are disbursed. Open line period apyment due 90 days from the number lunds are disbursed. Deprint bereafter during open line period apyment due 90 days from the number and by be shorter if less than the full approved amount of credit is used. First monthly loan payment due 30 days from the end of the open line period. On monthy payments of \$21.24 per \$1,000 borrowed. The minimum mont

\*\*\*\*The monthly payment calculations provided here are estimates only. EnerBank USA will determine the exact loan payment amount after loan approval. The accuracy of these calculations is not guaranteed nor is its applicability to your individual circumstances. For some loan types, the monthly payment may change depending upon when funds are disbursed to your contractor, among other factors. You should always obtain financial advice from qualified professionals.

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### **Financing Available!**

### 12-Mo Same-As-Cash Loan\*

No Monthly Payments & No Interest\* Interest starts accruing when funds are disbursed \$1,000 to \$70,000

Loan Code: DEL2625



LOW MONTHLY PAYMENT

8.99% APR 9-Yr Loan\*\*

Estimated Monthly Payment: \$\_\_

(0.01354 x Loan Amount)\*\*\*\* \$3,500 to \$70,000

Loan Code: DEL2698



LOW MONTHLY PAYMENT

9.99% APR 5-Yr Loan\*\*\*

Estimated Monthly Payment: \$\_

(0.02124 x Loan Amount)\*\*\*\* \$3,500 to \$70,000

Loan Code: DEL2674









# JOOGIC REVIEWS (\*4

### Parmer and Sons

#### shannon stgermair 1 review

#### ★★★★★ 6 months ago

Positive: Professionalism, Punctuality, Quality, Responsiveness, Value

Everyone at Parmer and Sons, LLC was fabulous to work with, Jonathan Shelton, Project Manager, was very personable, kind, and sincere. I had full trust in both Jon and in the Lead Painter, Elmer, and his crew. For me, that is most important. Highly recommend!

Service: Exterior painting



★★★★★ 5 months ado

Positive: Professionalism, Punctuality, Quality, Responsiveness

Parmer & Sons painted a bathroom in my home (a small job with inherent challenges). Mike worked diligently to resolve the issues and we are very satisfied with the results. This company really stands by their warranty

Service: Interior painting

#### Cassandra Harrison 9 reviews · 4 photos

★★★★★ 5 months ago

Positive: Professionalism, Punctuality, Quality, Responsiveness, Value

Parmer & Sons did a fabulous job on my outdoor decks and stairs. They were very professional from start to finish. I would HIGHLY recommend them for any interior or exterior job.

Service: Deck painting



#### Robert Mullins 1 review

★★★★★ 6 months ago

Positive: Professionalism, Punctuality, Quality, Responsiveness, Value

Our project consisted of pressure washing and staining our deck, refinishing the outside of our wooden front door and painting the columns and arch on our front porch. Curt Moreland, our project consultant, was very professional and courteous when putting together the work scope. Jon Shelton, our project manager, did an excellent job communicating with us in relation to scheduling and answering any questions that we had. Paul, Mike and Eric all did an outstanding job. They performed their work in a very meticulous and skilled manner. They were also very courteous and professional. We are very pleased with the final results.

Parmer and Sons provided us with beautiful results and provided exceptional customer service. We highly recommend Parmer and Sons and hope to do business with them in the future.

Services: Power/pressure washing, Door painting, Wood staining, Exterior painting, Deck painting

	Bev Forbes	:
J	6 reviews · 2 photos	:

540-320-7901

★★★★★ 2 months ago

Great company, honest people! They were willing to work within a tight timeframe, and their work was outstanding!



#### Gary Ouesenberry 2 reviews

\* \* \* \* \* 6 months ago

Positive: Professionalism. Quality

Nothing but positive things to say about this business. Very professional and exceptional quality. Mike was a real pro and went the extra mile in making our home look amazing! Highly recommend this business

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Services: Power/pressure washing, Exterior painting



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### ★★★★★ 6 months ago

Positive: Professionalism, Punctuality, Quality, Responsiveness, Value

Used Parmer and Sons to paint a fairly large dining room, with 12 ft ceilings and crown molding. Outstanding work. Thorough, efficient, courteous, knowledgeable, Mike and Paul (painters) and Jon (project manager) were great to work with. We will definitely use again. Thank you.

Service: Interior painting

Henry Henderson н review · 3 photos

★★★★★ a week ago NEW

Kudos to Mike and Jason for a job extremely well done!! The pictures attached are of a tray ceiling that had two dark stains that appeared 4 years after construction, molding above a closet door that allowed the knots in the wood to bleed through, and a corner of a ceiling that settling had cracked and split almost to the point of plaster falling off. The crew from Parmer was meticulous about details, very considerate of personal property, and very patient when we wanted to clean things before moving them out of the way/putting things back in place. They were efficient - doing several projects in one day's time. We appreciated their professional capabilities and experienced suggestions as well their overall

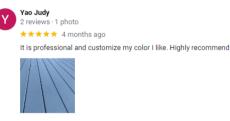


courteous interactions with us during the day.



★★★★★ 2 months ago

Paul and Eric did a great job on our interior painting project. They were on-time, prepared and very professional. Would definitely use Parmer again!



#### D.W. Byers Local Guide · 47 reviews · 1 photo

🛨 🛨 🛨 🛨 4 months ago

Positive: Professionalism, Punctuality, Quality, Value

Completely professional, great work, we have zero complaints. We would use their services again.

Services: Water damage repair, Interior painting

#### Daniel "jasperwilfongiii" Richards D

#### ★★★★★ 4 months ago

Positive: Professionalism, Punctuality, Quality, Responsiveness, Value

Extremely communicative and the work was excellent. I would absolutely use or recommend Parmer and

Sons again.

Service: Interior painting





# Google REVIEWS CONT.

### Parmer and Sons

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#### Erin Raymond 5 reviews · 2 photos

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Positive: Professionalism, Quality, Value

Miguel and his crew were outstanding - highly recommend (and dog friendly)!

Services: Power/pressure washing, Exterior painting, Deck painting



★★★★★ 7 months ago

Positive: Professionalism, Punctuality, Quality

Parmer and Sons power washed, painted/stained our deck. It looks amazing! The colors selected complement and match our home beautifully. We were pleased with the communication, punctuality, and completion of the project! Great attention to the use of quality materials. The crew's expertise was apparent from minor repairs, priming, and their meticulous stain application around many metal spindles and challenging areas on the stairs and railings! We greatly appreciate their professionalism throughout and could not be more pleased with the result!

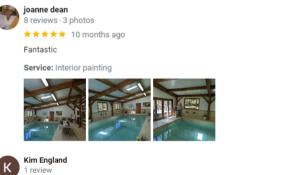
Services: Water damage repair, Power/pressure washing, Deck painting



Positive: Professionalism, Punctuality, Quality

I had a very good experience using Parmer and Sons on a recent job cleaning, sanding and staining my house and deck. They were prompt to give an estimate for our job and they were able to begin the job in a little less time than they anticipated. They were neat and cleaned up before leaving each day, showed up for work each day when they said they would and were always professional. I would use this business again if I have another project.

Services: Power/pressure washing, Wood staining, Wood varnishing, Deck painting



\*\*\*\*\* 9 months ago

Positive: Professionalism, Punctuality, Quality, Responsiveness

The whole team was fantastic! Communication was easy and prompt. I especially appreciate the honesty when they let me know that they may be one of the more expensive places in town. All the expenses were clearly broken down and there were no surprises in terms of how much it ended up costing. I was relieved to know that there's a warranty on the paint job, general liability insurance and workers comp insurance JUST in case someone gets hurt while painting. The painters were very friendly, professional, and polite. The project manager answered any questions I had about the work and was excellent at scheduling the work around my schedule. All in all, Parmer and Sons is definitely worth the price if you're painting your home to live in for years to come.

Service: Interior painting Thomas Gardner 1 review ★★★★★ 8 months ago Positive: Professionalism, Quality

Excellent work. We had Parmer and Sons do three different jobs--interior work, outside pressure washing and painting, and refinishing work on kitchen cabinets. Everyone we dealt with was courteous, on time, and professional. We're very happy with the results and enjoyed all of our interactions along the way.

Services: Wood staining, Interior painting, Exterior painting

#### Matthew Bedsaul Local Guide · 65 reviews · 3 photos

\*\*\*\*\* 9 months ago

Positive: Professionalism. Punctuality. Quality. Responsiveness. Value

Parmer and Sons did an amazing job! The wood siding on my house was in very bad shape. They pressured washed, sanded, and applied two coats. My house looks brand new now! If you get to pick, ask for Mike and Eric.

Services: Door painting, Wood staining





★★★★★ a year ago

Positive: Professionalism, Punctuality, Quality, Responsiveness

Painters were with us 3 1/2 days. They arrived at predetermined times and performed their task professionally. They were polite and willing to perform extra work that was asked of them. Certainly will use them again and recommend them to others.

Service: Interior painting



★★★★★ a year ago

Positive: Professionalism, Quality, Responsiveness

I trusted Parmer and Sons Painting with my repair and painting needs because I have heard great things about the quality work that they do. Now that the job is done, I am happy to highly recommend them to anyone who is looking for a top ... More



#### Jessica Doran 1 review

★★★★★ a vear ago

Positive: Professionalism, Punctuality, Quality, Responsiveness, Value

We used Parmer and Sons and they were excellent. They let you know when they would be arriving and when they would be finished. They were extremely professional inside the home and made sure to clean up after each day. I would recommend them to anyone to get professional, respectful, and on time work ethic.



★★★★★ a year ago

Positive: Professionalism, Quality, Responsiveness

We used Parmer and sons to stain our deck and they did a great job. They were very communicative, responsive and did a wonderful job!

Services: Power/pressure washing, Wood staining, Exterior painting, Deck painting



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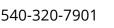
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Positive: Professionalism, Quality, Value

I was very pleased with the work done by Parmer & Sons. From the initial meeting through the project planning and completion phases, Parmer was very professional and in particular, communicated very well. They were not only efficient but also the work was of good quality. Everyone was very friendly and wanted to make sure I had a good experience. I wouldn't hesitate to recommend Parmer & Sons and certainly will use them again for my painting needs.

Services: Metal painting, Door painting, Siding painting, Exterior painting





www.parmerandsons.com





Have you ever wondered how the painters you invite to your home come up with their price? Ever wondered how they seem to magically know what to charge you?

We all know that it is unrealistic to ask a carpenter to cut three boards at exactly 3' long without using a tape measure and then expect that carpenter to be able to do so with **100% accuracy**. *That's why they use a tape measure-* **precision** and **exactness**. It allows them to **consistently** produce the same **desired results**.

We do this same thing using what are called **'Production Rates'**. These are <u>unbiased</u> and <u>field-tested</u> so that we know how long it takes to paint something and how much paint and supplies we are going to use in the process within a 10% margin. We are <u>constantly</u> refining these rates to make sure that you are getting the most possible fair price for your project. This way, you can rest assured that our price is **as accurate as possible** and doesn't fluctuate from one client to the next.

### WHY IT MATTERS

#### ARBITRARY AND SUBJECTIVE PRICING

When most painters come to give you an estimate they walk around your project and then give you a price, usually verbally. No measuring. No precision. Like cutting boards with no tape measure. Even if they do measure, which isn't often, they probably aren't using field tested rates to determine their pricing. This means that the same painter could bid on three projects that are identical in every way and have three totally different prices. That price could depend on how they're feeling that day, what they 'think' it will take or, worse yet, how much they think they can get you to pay for it.

### UNDERBIDDING

We see this one all the time. This can lead to the painter waking up one day halfway through your project and realizing they're going to lose money if they stay around any longer which means they have to cut costs somehow. The most common way this is done is through leaving the job never to be heard from again, skipping coats of paint to save on labor and/or 'watering' down the paint to make it go farther.

### **PRICE CHANGES**

How often have you had a contractor come to you in the middle of a project asking for more money to do the exact work you had them originally bid on or to pay for more roller sleeves or materials? Using production rates means the price that we give you for the work is the price you'll pay for the work.

### We want you to avoid these common pitfalls. That's why we <u>only</u> use field tested rates.







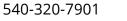
### **PROUD COMMUNITY PARTNERS WITH:**











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